

Cluj-Napoca

Your Next Destination



ACCESSIBILITY & CONNECTIVITY

Seamless access from across the world

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Arrive in Transylvania's modern, efficient aviation hub. With over 50 direct connections and global reach through Turkish Airlines' mega-hub in Istanbul, your journey to Cluj is simple and seamless.



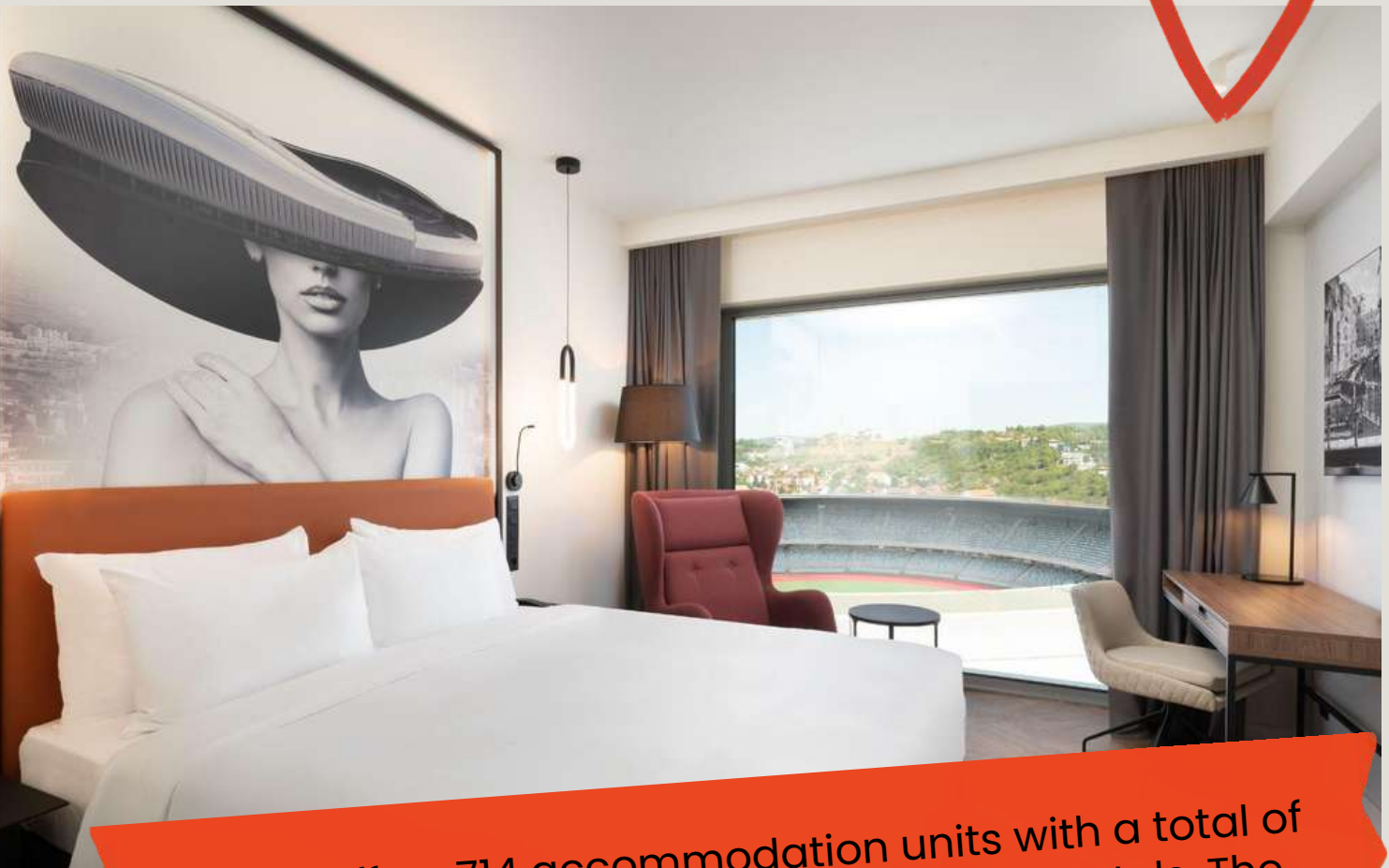
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Cluj's strategic advantage lies in its outstanding accessibility. Our airport is a major regional hub served by trusted carriers such as Lufthansa, LOT, and Turkish Airlines. This means delegates can reach Cluj with just one convenient stop from nearly anywhere in the world, making Cluj not just a spectacular destination, but a smart and convenient choice for any international event.

Where to stay

Premium& Boutique Accommodation

In Cluj-Napoca, you'll find the trusted standards of world-class hospitality, from 5-star luxury to smart, efficient business hotels, as well as the authentic charm of boutique properties and tranquil wellness resorts.



Our city offers 714 accommodation units with a total of 14,522 beds, including 4,261 in 4 and 5-star hotels. The rest are found in guesthouses, aparthotels, serviced apartments, and boutique stays — ensuring every visitor finds their ideal option. This diversity allows Cluj to host both large-scale conferences and exclusive retreats with comfort, style, and authentic Transylvanian warmth.

Mice & Business Venues

The perfect stage for your success

Cluj-Napoca is not just a destination; it's a powerful stage for your most important events. Cluj offers exceptional versatility, from executive meetings to impressive gala dinners, providing the perfect setting for every meaningful connection.



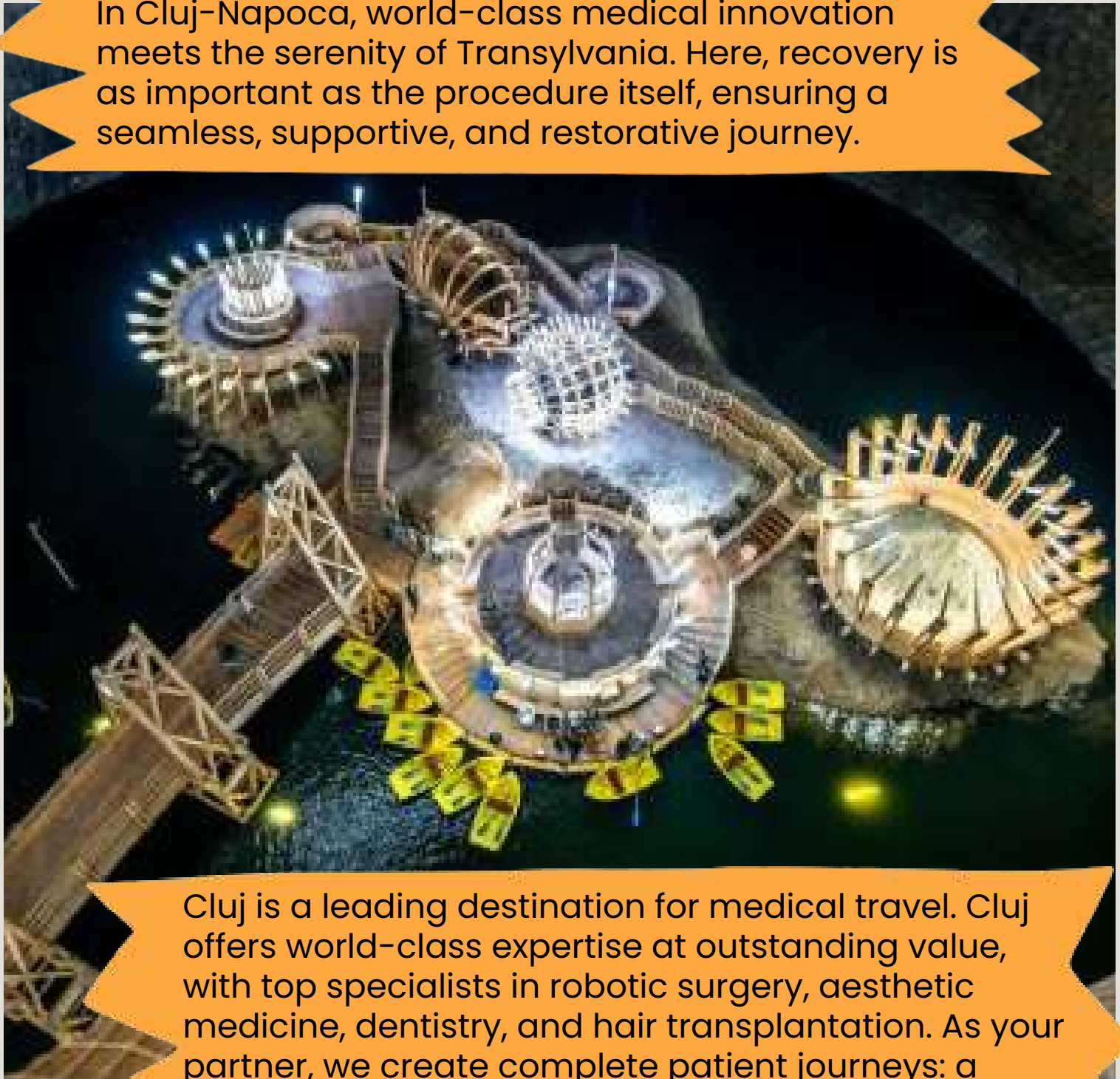
Cluj's MICE infrastructure is a powerhouse. Our HORECA network offers over 10,000 seats in modern hotel conference rooms and premium restaurant venues. For large-scale congresses, our city's infrastructure, including the 10,000 seat BTarena, gives us the power to host the world. Cluj is ready to welcome the world.



Medical Tourism & Wellness

World-class healthcare meets Transylvanian serenity

In Cluj-Napoca, world-class medical innovation meets the serenity of Transylvania. Here, recovery is as important as the procedure itself, ensuring a seamless, supportive, and restorative journey.



Cluj is a leading destination for medical travel. Cluj offers world-class expertise at outstanding value, with top specialists in robotic surgery, aesthetic medicine, dentistry, and hair transplantation. As your partner, we create complete patient journeys: a top-tier medical procedure, followed by a recovery stay at a 5-star wellness resort or in the therapeutic atmosphere of the Turda Salt Mine.

Foodie Heaven

Taste the Heart of Transylvania

In Transylvania, every meal tells a story. A story that begins with rich, authentic flavors and is reimaged by our acclaimed chefs with modern creativity. It's a journey from timeless recipes to unforgettable culinary events. For a truly high-impact experience, we take your group beyond the city's restaurants. As your local partner, we can curate anything from exclusive wine tastings to spectacular farm-to-table experiences in the heart of the countryside. It's the perfect way to add a memorable, authentic chapter to any incentive or MICE program.



Adventure & Outdoor

Unleash your team's potential

Take your team beyond the boardroom.

In the heart of Transylvania, we turn thrilling adventures like via ferrata, rafting, and motobike tours into powerful team-building experiences designed to build trust and strengthen team bonds.

We deliver fully-managed adventure programs. Every activity is led by certified guides, ensuring the highest safety and quality standards. We handle all logistics, so you can focus on the result: energizing your team and giving them a story they'll be proud to share. It's a high-impact tool for building stronger teams.



Culture & Heritage

A journey through time & wonder

In Cluj, history is not behind glass. It is a living culture, a vibrant stage where we create immersive journeys into the timeless spirit of Transylvania, from the grandeur of gothic cathedrals to the soul-stirring notes of an opera performance.

We don't just offer city tours; we offer curated cultural experiences. Imagine welcoming your guests in the spectacular foyer of the National Opera or arranging a private concert in a historic palace.

As your local partner, we are the key that unlocks these unique venues, turning a standard corporate event into a truly meaningful and lasting memory.



The Events City

Join Europe's most vibrant stage

Cluj-Napoca isn't just a city. It's a stage. Home to world-renowned music and film festivals like UNTOLD and TIFF, the city's heartbeat is a year-round celebration, with over 300 events annually.



The fact that we host massive international festivals prove that we have the infrastructure, logistics, and expertise to handle any large-scale event with flawless execution. As your partner, we connect you to this entire ecosystem, helping you integrate your event into the city's vibrant calendar or create a standalone experience leverages our world-class expertise.

Hoia-Baciu Forest

The ultimate unconventional experience

Some places aren't just on the map – they live in our imagination. **Welcome to the Bermuda Triangle of Transylvania, a place of bizarre trees and unexplained phenomena that have intrigued scientists for decades.**



For clients who want a story they will never forget, we offer professionally guided tours into Hoia-Baciu. It's not a horror tour; **it's a fascinating journey that challenges perceptions and builds bonds.** It's the ultimate ice-breaker and an unforgettable team-building adventure that fosters communication and courage, all under the guidance of our expert partners.

About Us

Your trusted partner in Transylvania

You need a local partner you can trust. We are HORECA Cluj – your single point of contact for a vetted network of hotels, DMCs, and unique experience providers.

Our Network.
Your Success.



Organizing an event in a new destination is complex. We simplify the process. As Cluj's official hospitality association, we are your strategic, on-the-ground partner. We ensure quality, efficiency, and flawless execution, every step of the way.

Meet our team

**Your trusted point of contact for partnerships, events,
and destination management in Cluj-Napoca.**



contact@horecacluj.ro



www.horecacluj.ro



Roxana Ghiran Marc
President of HORECA Cluj
Owner Grand Hotel Napoca



Iuliana Poka
Member HORECA Cluj
Director of Sales&Marketing,
Radisson Blu



Vlad Berindean
Member HORECA Cluj
Owner Gate Travel



Raimonda Boian
PR & Communications,
HORECA Cluj

